

**CANADIAN SOCIETY FOR THE
STUDY OF RHETORIC**

**May 30, 31 and June 1 2004,
University of Manitoba**

PROGRAM

**SOCIÉTÉ CANADIENNE POUR
L'ÉTUDE DE LA RHÉTORIQUE**

**30, 31 Mai et 1 Juin 2004,
Université du Manitoba**

PROGRAMME

SUNDAY 30 MAY / DIMANCHE 30 MAI

Room/Salle 138, Agriculture Building

9:30-9:45 WELCOME / BIENVENUE

9:45-11:15 Rhetoric and Canadiana

Chair/Président: Shannon Purves-Smith, Wilfrid Laurier
University

Jennifer MacLennan, University of Saskatchewan; "Canadian
Documentary Realism and the Dynamics of Identity in
Degrassi Junior High"

Laura Patterson, University of Saskatchewan; "Scarfig down
Doughnuts: Mary Walsh's "Connie Bloor" and the Language of
Canadian Resistance"

Jeanie Wills, University of Saskatchewan; "The Transformative
Power of Sasquatch: A Pentadic Analysis of Eden Robinson's
Monkey Beach"

11:15-11:30 BREAK

11:30-12:30 Rhetoric and Film

Chair/Président: Pierre Zoberman, University of Paris

Michael Purves-Smith, Wilfrid Laurier University; "Film: A
Confluence of Rhetorics"

Peter Thorpe, University of Saskatchewan; "Constructing the
Little Guy: Hollywood Appeals to the Masses"

12:30-2:00 LUNCH

2:00-3:30 Rhetoric of Literature

Chair/Président: Michael Purves-Smith, Wilfrid Laurier
University

Bruce Dadey, The University of Waterloo; "Invisible Rhetorics:
Ralph Ellison's Invisible Man and African American Vernacular
Oratory"

Alice den Otter, Lakehead University; "The Rhetorical
Confluence of Blake's and Young's 'Loci of the Preferable'"

Cynthia Messenger, University of Toronto; "Twentieth-Century Ekphrasis: Visual Art in the Poetry of Elizabeth Bishop and Stephanie Bolster"

7:00 CSSR SOCIAL EVENT

MONDAY, 31 MAY/LUNDI 31 MAI

Room 138, Agriculture Building

9:00-10:00 Rhetoric: the Dark Side and the Militaristic

Chair/Président: Tamara Seiler, University of Calgary

Janelle Hutchinson, University of Saskatchewan; "Motives in our Midst: A Rhetorical Analysis of Singer's Cults in our Midst"

Sylvain Rheault, University of Regina; "Le Guerrier et le Saisissable"

10:00-10:30 BREAK

10:30-12:00 Rhetoric in the Classroom

Chair/Président, Cynthia Messenger, University of Toronto

Rena Helms-Park, University of Toronto at Scarborough; "Rating First-Year EAP Students' Web-Based Research Materials"

Chris Bell, University of Illinois at Chicago; "The Presence of an Absence: Locating Multiculturalism in David Bartholomae's 'Inventing the University'"

Jacqueline McLeod-Rogers, University of Winnipeg; "The Call of Stories in Composition Classrooms: Some Reasons for Teaching Personal Voice Narrative"

12:00-1:15 LUNCH

1:15-2:15 Seventeenth-Century France and Beyond . . .

Chair/President: Sylvain Rheault, University of Regina

Hans-Vilhelm Hansen, University of Windsor; "'Dans Un Poêle': The Rhetorical Prolegomena to Descartes's Philosophical Tradition"

Pierre Zoberman, University of Paris; "Past and Present: Reading the Topoi of Absolutist Monarchy in Contemporary Terms"

2:15-2:30 BREAK

2:30-4:30 ANNUAL GENERAL MEETING (ALL CSSR MEMBERS WELCOME TO ATTEND)

TUESDAY, 1 JUNE/MARDI 1 JUIN

Room 138, Agriculture Building

9:00-10:30 Rhetoric at the Edges of Medical Practice

Chair/Président: Tracy Whalen, University of Winnipeg

Judy Segal, University of British Columbia; "Rhetoric at the Fringe of Illness"

Colleen Derkatch, University of British Columbia; "Reporting the 'New Science' of Alternative Medicine: Shifting Health Models in the Media"

Philippa Spoel, Laurentian University; "Informed Choice in Midwifery: A Feminist Rhetorical Practice?"

10:30-10:45 BREAK

10:45-12:15 "Placing": Scene, Place, and Layout

Chair/Président: Rena Helms-Park, University of Toronto at Scarborough

Burton Urquhart, University of Saskatchewan; "Understanding Scene in Technical Communication: Kenneth Burke's Dramatism in Reverse"

Tamara Seiler, University of Calgary; "Literature as Rhetoric: Fictionalizing Winnipeg's 'North End'"

Rebekah Bennetch, University of Saskatchewan; "The Gospel According to Glamour: A Rhetorical Analysis of Revolve: The Complete New Testament"

12:15-1:45 LUNCH

1:45-3:15 Rhetoric in its many Modes

Chair/Président: Philippa Spoel, Laurentian University

Shannon Purves-Smith, Wilfrid Laurier University; "The Rhetoric of Mad Songs: Music and Text"

Mark Reimer, University of Iowa; "The Hill of Crosses as Representation of Individual and National Identity"

Tracy Whalen, University of Winnipeg; "Postcards from the Edge: Visual Rhetoric and Newfoundland Photography"

3:15--3:30 BREAK

3:30-4:30 Women's Rhetoric gets the last word. . .

Chair/Président: Jennifer MacLennan, University of Saskatchewan

Maria Truchan-Tataryn, University of Saskatchewan; "Leading the Breeding: A Rhetorical Analysis of Emily Murphy's 'Sterilization of the Insane'"

Tania Smith, University of Calgary; "A Brief Rhetorical History

of European Women's Letter-Writing

[CSSR / SCÉR](#)